



Iker Arroyo

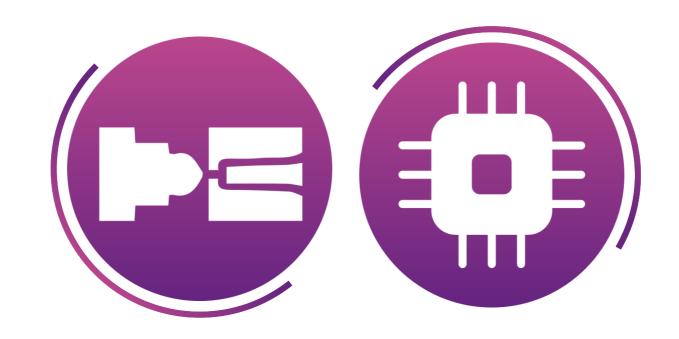
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Where do we come from?





Welcome to Plastronics!



## Plastronics

The revolution of Smart Plastics

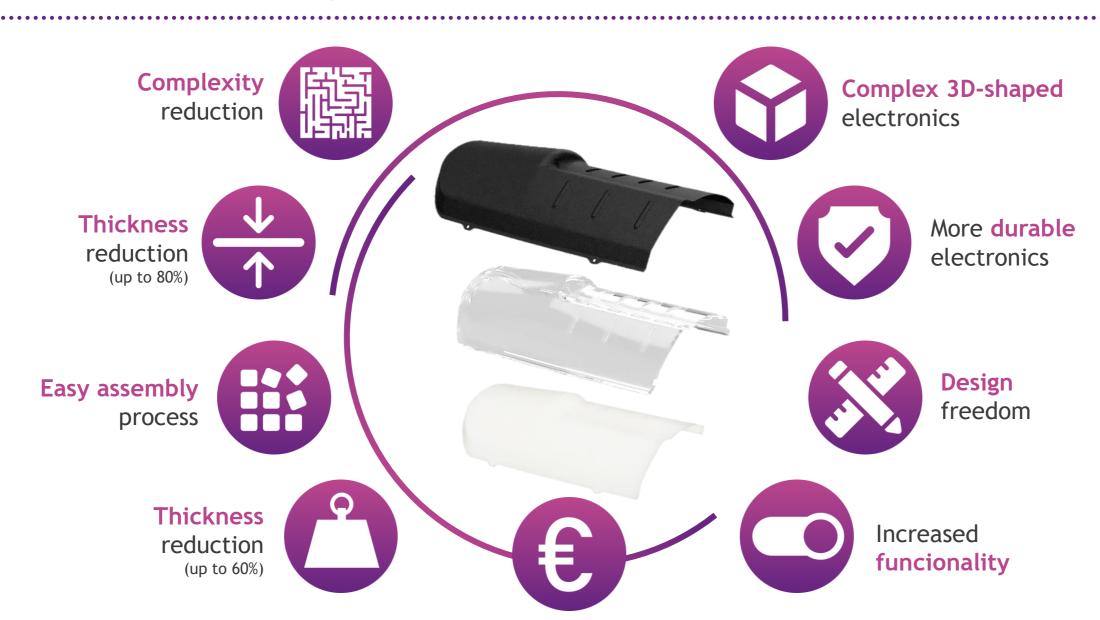
8 reasons to take the leap





8 reasons to take the leap





#### Basic decomposition





#### Decorative foil

Endless decoration options.

#### Resin

Structural and encapsulation medium.

#### Functional foil

Smart functionalities: from illumination to sensoring. Endless combinations.

One part, one process, endless variations



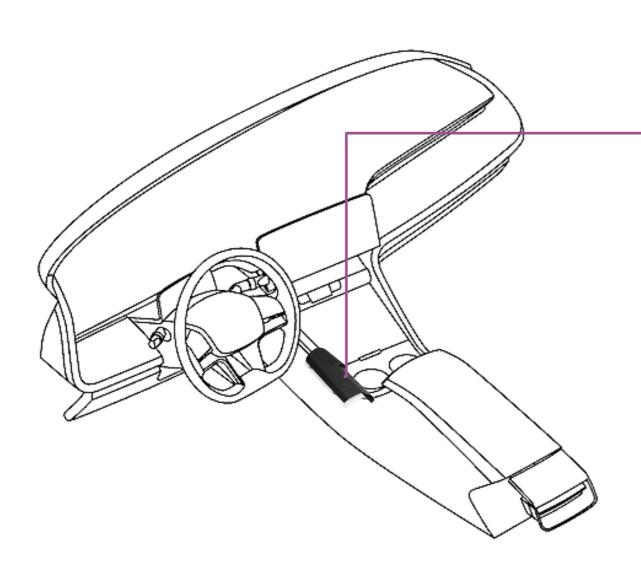


Plastronics part



Center console application



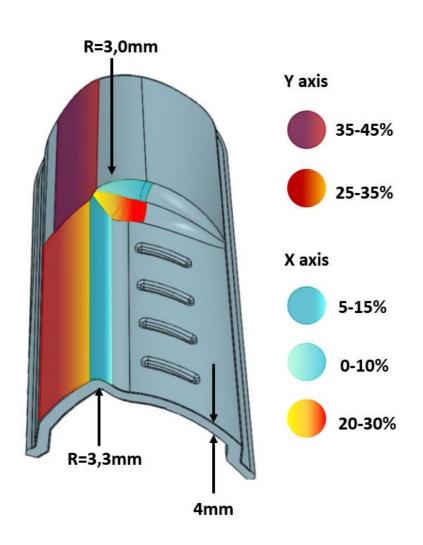


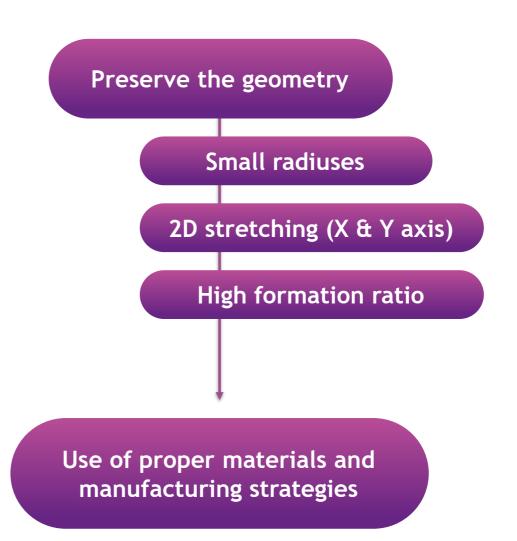
#### Plastronics center console

- Capacitive switches
- Backlit pictograms
- Intuitive use
- Haptic grooves
- Seemless design

#### The challenges

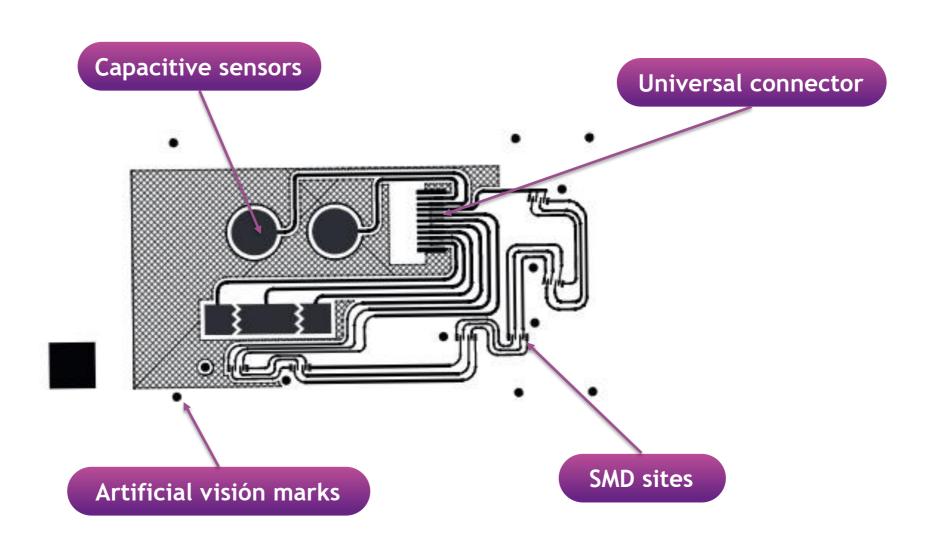






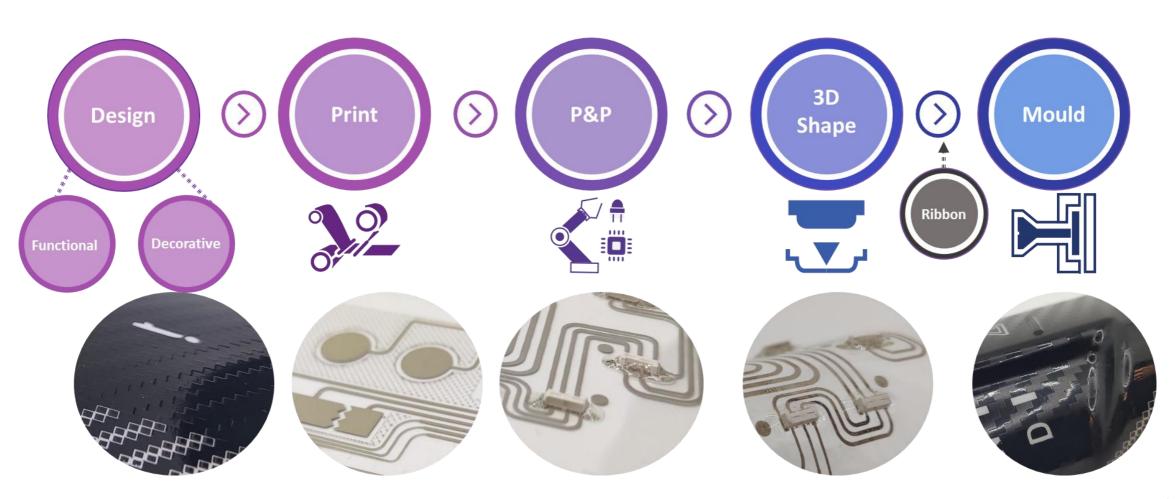
#### Functionalities enhanced





From A to Z





## Our value

From A to Z















Tailor-made design

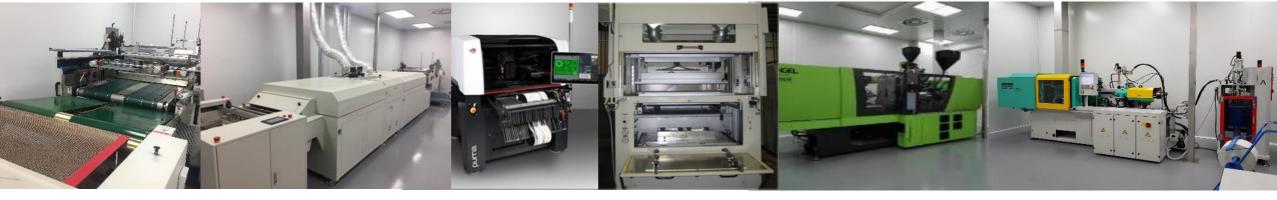
Screen printing

Hybridization

Forming

Trimming

Injection moulding





Plastronics pilot plant

Functional and decoration workflow





Design and validation of functional film

Design and validation of decorative film

Full functional decorated part

## Our projects

Innovating with business





#### **Automotive**

14+

projects with end users

5

ongoing projects with end users

3+

consortium projects

6

innovative solutions susceptible of patent

6+

years of experience

## Welcome

Innovating with business





## Welcome







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