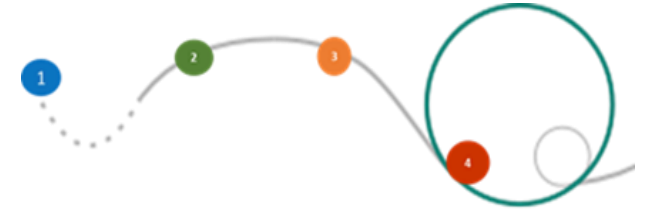


GEM LABS PLATFORMS

TIM Lab

Project teams & Design thinking



Explore	Define	Ideate	Design/Prototype
Understand market trends, competitive offerings, and customer needs.	Gain focus on the problem to be solved and the customer value proposition.	Brainstorm solutions from a customer first perspective.	Bring to life some prototypes of solutions and test them with real users.

